

An AVG Anti-Virus Solution for FM-CFS Canada



For FM-CFS Canada (www.fm-cfs.ca), building a strong and trusted reputation adds up to greater recognition, participation, and support for the organization — which in turn are crucial to ultimately finding a cure for Fibromyalgia (FM) and Chronic Fatigue Syndrome (CFS). And according to John Ernst, Executive Director of FM-CFS Canada, virus-free e-mail is an important part of the equation.

The Challenge to FM-CFS Canada

Formerly known as Compassion in Action, FM-CFS Canada is dedicated to advancing education, research, and treatment of Fibromyalgia and Chronic Fatigue Syndrome. The not-for-profit organization was created in 1996 by a group of patients and physicians afflicted with FM-CFS. Today, it has a Board of Directors, Advisory Board, Medical Advisory Committee, and Executive Director committed to creating greater visibility for the disorder and the organization.

“Our goal is to achieve lasting positive change as soon as possible, for a disorder that touches the lives of as many as three million Canadians — patients, families, caregivers, and health practitioners,” says Ernst.

“We are in the process of building a national health organization that we hope will be at the center of a movement to increase education and research, improve diagnosis and treatment, and facilitate finding a cure.”

These activities require FM-CFS Canada to have ongoing communications with the patient, family, caregiver, and research communities — and to reach out to medical professional groups, social service organizations, corporations, and other potential partners and sponsors. And that is where AVG Anti-Virus provides support.

“All of the people we touch through our organization must be assured that any communication coming from us is professional and trustworthy,” Ernst says. “And since e-mail is a critical communication tool for us, anti-virus protection is a must.”

Finding the Solution

Over the years, Ernst had tried McAfee and other anti-virus software for personal use and had never been

impressed. But then he read an article about Grisoft AVG Anti-Virus software and decided to give it a try.

He downloaded the free version from the Web, with a very different reaction this time. “I not only appreciated that AVG Anti-Virus was fast and simple to use, but also loved the fact that every e-mail I sent was certified safe and virus-free.”

From there, Ernst contacted Grisoft to see if the company was interesting in working with FM-CFS Canada. As a result, Grisoft provided its AVG Anti-Virus software for use by FM-CFS Canada, headquartered in Ottawa, and has extended the offer to more than 30 FM & CFS patient group locations across Canada. In addition, Grisoft pledged to continue its support for the long term and provide funding to help launch a national campaign and increase awareness.

Benefits of AVG Anti-Virus

“Technology such as e-mail makes it easy to share information and connect patients, families, support groups, and researchers,” Ernst says. “By using AVG Anti-Virus, we will assure our contacts that all of our e-mails are virus-free — which in turn shows that we are professionals who take our responsibilities seriously and care about the people in the communities we serve.” In addition, he praises AVG Anti-Virus for its:

- User-friendly interface that doesn't require him to be an expert to manage all of the features, settings, and functions
- Fast, invisible download process — allowing him to quickly, easily update virus definitions every day with no disruption to everyday tasks
- Automatic scanning and certification message that appears in every e-mail sent, assuring contacts that his e-mail is safe — and that FM-CFS Canada is a professional organization they can trust

Ernst sums up, “As FM-CFS Canada continues to grow and take a leadership role in education, research, and treatment, Grisoft AVG Anti-Virus will be here helping us spread the word.”

Find Out More!

To learn more about AVG Anti-Virus software and what it can do for your organization, visit www.grisoft.com or contact your local Authorized Grisoft Reseller.

