

# 2012 AVG MultiMi™ Sweepstakes



## Sweepstakes Rules

### 2012 AVG MultiMi™ Sweepstakes

Promotion dates: July 23rd 2012, 3am Eastern Daylight Time through July 30th 2012, 12pm Eastern Daylight Time

### Sweepstakes Rules (the "Rules")

THE SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES (the "Eligible Region") ONLY. DO NOT ENTER THIS SWEEPSTAKES UNLESS YOU ARE A LEGAL RESIDENT OF, AND LOCATED IN, THE ELIGIBLE REGION AT THE TIME OF ENTRY.

THE SWEEPSTAKES ARE SUBJECT TO ALL FEDERAL, STATE, PROVINCIAL AND LOCAL/MUNICIPAL LAWS. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

NO PURCHASE NECESSARY TO ENTER OR WIN.

The 2012 AVG MultiMi™ Sweepstakes (the "Sweepstakes") is offered and sponsored by AVG Technologies. The U.S. Sponsor is located at AVG Technologies, att: MultiMi Sweepstakes, 139 Townsend Street, San Francisco, CA 94107. Thought Labs will administer the sweepstakes and conduct the random drawing.

**TIMING AND DRAWING:** The Sweepstakes begins on July 23rd 3am 2012 Eastern Daylight Time ("CST") and ends on July 30th 12pm 2012 EDT (the "Sweepstakes Period"). A random drawing will be conducted on or about July 30th 2012, in San Francisco, California, United States from among all eligible entries received from the Eligible Region. Only one (1) winner will be selected. The winner will be the first picked via a random draw from among all eligible entries received during the Sweepstakes Period. Eligible entrants are only eligible to win one prize.

**ELIGIBILITY:** Open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of July 23rd, 2012. Employees, officers, directors and representatives of AVG Technologies, AVG Technologies, att: MultiMi Sweepstakes, 139 Townsend Street, San Francisco, CA 94107 ("Sponsor") and its affiliates, and the immediate family members and/or those living in the same household of each, are not eligible to win the prize. Any person who has been selected as a prize winner in any contest or sweepstakes sponsored by Sponsor during the six (6) month period immediately preceding the start date of this Sweepstakes is ineligible to win a prize in this Sweepstakes. Void outside of the 50 United States and the District of Columbia, and where prohibited by law.

### HOW TO ENTER:

Two Ways To Enter -

Online

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To enter online, during the Sweepstakes Period participants may enter the Sweepstakes by registering on-line at <http://pop.to/pei7>. Follow the on-screen instructions and complete the registration form by providing all of the information requested. When the form is complete, click the "Submit" button to receive one (1) entry into the Sweepstakes. All on-line entries must be received no later than July 30th 12pm 2012 EDT, 2012.

### Mail

To enter by mail, mail in your Full Name, Street Address, City, State, Zip/Postal Code, Date of Birth, Daytime Phone Number and E-mail Address to: AVG Technologies, att: , 139 Townsend Street, San Francisco, CA 94107. All mail-in entries must be received by July 30th 12pm 2012. The Sponsor is not responsible for mail entries that are lost, stolen, not received, destroyed, damaged, misdirected, illegible, incomplete, fraudulent, late, or postage due which will be disqualified

No photocopies or mechanical reproductions will be accepted. Entries generated by a script, macro or other automated means will be disqualified. Each entrant must be the rightful owner (or have authorized use) of the e-mail address identified in the entrant's online entry as of the date the online entry was submitted. In the event of a dispute as to the identity of a winner(s) - for online entries: The winner(s) will be deemed to be the person in whose name the e-mail account governing the MultiMi was opened. For mail-in entries: the winner(s) will be deemed to be the person whose name is registered to the phone number used to enter by text. Entrants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All information provided by entrants becomes the property of the Sponsor upon the submission of the entry.

**CONDITIONS OF ENTRY:** By entering, entrants agree to accept, abide by and acknowledge compliance with these Rules, including but not limited to all eligibility requirements and the decisions of the Sponsor. No correspondence will be entered into except with a potential winner. The decision of the Sponsor and their representatives in respect of any matter related to this Sweepstakes (either before or following selection) is final and without appeal.

### PRIZES:

Grand prize: One (1) grand prize is available to be won consisting only of the following:

One (1) ASUS Zenbook Prime UX31A-DB51 13.3-Inch Ultrabook

Total approximate retail value (ARV) of the Grand Prize is USD\$1,080.00

Grand Prize ASUS Zenbook Prime UX31A-DB51 13.3-Inch Ultrabook and other prize portions may not be as shown in any advertising associated with this Sweepstakes.

Prize is subject to availability. Sponsor may substitute a prize of equal or greater retail value if prize is unavailable or cannot be awarded for any reason. No transfer, substitution or cash equivalent of prize

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permitted by winner. Winner will be notified by email. All taxes associated with the prize are the sole responsibility of winner.

**ADDITIONAL TERMS AND CONDITIONS:** By entering the Sweepstakes, each entrant agrees that if they are a winner of the Grand Prize and they accept their prize the Sponsor may use his/her name, statements, likeness and/or photograph, in any and all media, and in any and all future advertising or publicity, without further, except where prohibited. BY ACCEPTING THE GRAND PRIZE, THE WINNER AGREES THAT THE SPONSOR, THEIR SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL OF THE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS OF THE SPONSOR, THEIR SUBSIDIARIES AND AFFILIATES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY EACH WINNER FOR ANY LIABILITY, ANY INJURY, LOSS OR DAMAGES OF ANY KIND, TO WINNER OR OTHER PERSONS, INCLUDING (WITHOUT LIMITATION) INJURIES, LOSS OR DAMAGES ARISING OUT OF OR RELATING TO DEATH, INJURIES, DAMAGES OR LOSSES TO PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES - OR PRIZE-RELATED ACTIVITY.

By entering, each entrant agrees that Sponsor shall not be responsible for and shall not be liable for: (i) any injuries, losses, damages, costs, expenses, or fees of any kind caused by a prize, or resulting from acceptance, possession or use (or misuse) of any prize, or resulting from participating in the Sweepstakes, or that are not expressly provided for herein; (ii) entries that are late, incomplete, misdirected or unreadable; or (iii) any printing, typographical, human, administrative or other error in or involving the Sweepstakes or any material associated with the Sweepstakes. Entry and acceptance of a prize constitute permission, except where prohibited by law, to use winner's name for promotional purposes without additional compensation. Applicable federal, state, and local laws and regulations apply. Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should any error, cause or problem corrupt, or inhibit the administration, security or operation of the Sweepstakes and, in such situation, to select the winner from eligible entries received prior to and/or after such action or in such manner as deemed fair and appropriate by Sponsor. In the event more winner notifications are issued, or more winning claims are received, than the number of prizes set forth in these Official Rules due to computer, printing, human or other error or problem, a random drawing will take place from among all eligible prize claims for the prize at issue to award the proper number of prizes as set forth in these Official Rules. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. No more than the number of prizes stated in these Official Rules will be awarded. Sponsor disclaims any liability for damage to any computer system related to or resulting from participating in, or accessing or downloading information in connection with the Sweepstakes. By entering the Sweepstakes, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event will attorneys' fees be awarded or recoverable; and (3) under no



circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out of pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased.

All entries become the sole property of the Sponsor and none will be returned. If, for any reason, the Sweepstakes cannot be run as planned, including due to tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Sponsor reserves the right in their sole discretion, to disqualify any person who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. If the Sponsor does so, to conduct the prize drawing from among all valid entries received to that point during the Sweepstakes Period through all methods of entering to the date of termination. The Sponsor will not be held to award more prizes than as set out in these Rules. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, entries. No communication or correspondence related to this Sweepstakes shall be exchanged with entrants except as provided for in these Rules or at the Sponsor' initiative. If a section of the Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law. For the purposes of these Rules, the entrant is the person whose name appears on the registration form and it is to this person to whom the prize will be awarded if he/she is selected and declared a winner.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO OBTAIN MORE THAN THE STATED NUMBER OF MAXIMUM ENTRIES OR DELIBERATELY DAMAGE ANY ENTRIES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT, IN THEIR SOLE DISCRETION, TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND/OR CANCEL, TERMINATE, MODIFY OR SUSPEND THE SWEEPSTAKES.**

**ARBITRATION/CHOICE OF LAW:** Except where prohibited, participants in the Sweepstakes agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, or the administration of the Sweepstakes or the determination of a winner, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration, to take place in the U.S.A. pursuant to the Rules of the American Arbitration Association; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES BUT IN NO EVENT SHALL ATTORNEYS' FEES BE AWARDED; AND (3) UNDER NO CIRCUMSTANCE WILL A PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANTS HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR

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ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of participant(s) and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Texas without regard to conflicts of law doctrine.

PRIVACY: By completing the entry form all entrants consent to the collection, use and distribution of their personal information by the Sweepstakes Sponsor solely for the purposes of: (i) running the Sweepstakes; (ii) as permitted by these rules (for example, pursuant to these rules, all entrants who accept a prize consent to the use of their personal information for publicity usages) including as permitted by any release signed; and (iii) if the entrants opts in (by checking the opt in box on the entry form) to the receipt of marketing information from the Sponsor about the Sponsor's products and services. Personal information is defined as anything that identifies an entrant as an individual, such as home telephone number, age, home address, email address, gender. The Sponsor may share entrant personal information with the Sponsor's affiliates, agents and representatives, solely for the purposes set out above. Sponsor will not sell or transmit this information to any other third parties. Personal information will be stored or processed in United States, and may therefore be subject to the laws of those jurisdictions. For more information on the Sponsor handling of personal information, see the Privacy Policies for the Sponsor at [www.mgrp.com](http://www.mgrp.com). Any inquiry concerning the personal information held by the Sponsor should be addressed to the Sponsor at: AVG Technologies, att: MultiMi Sweepstakes, 139 Townsend Street, San Francisco, CA 94107, [US.LEGAL@AVG.COM](mailto:US.LEGAL@AVG.COM).

WINNER LIST: For the name of the Winner, send a self-addressed stamped, #10 envelope to: AVG Technologies, att: MultiMi Sweepstakes, 139 Townsend Street, San Francisco, CA 94107. Requests for Winner Lists must be received by August 31st, 2012.

Updated: July, 2012

ASUS Zenbook Prime UX31A-DB51 13.3-Inch Ultrabook worth approximately \$1080.00

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