



# people-powered protection AT HOME





**We believe everyone has the right to be protected. That's why our technology is easy to install, simple to use, and protects you in near real time from the very latest threats.**

**Our protection is powered by our global community. And it's growing every day.**

## **People-powered protection**

AVG's global community is 110 million people strong. They provide AVG with 1.5 billion pieces of information to evaluate every day. Together we identify and remove over 100 million potential threats every day. All in near real time.

## **People who know security recommend AVG**

AVG employs the world's leading experts to develop cutting-edge technology. But don't just take our word for it—have a look at some of the awards we've won and what our customers say.



"I tried a few different programs in my day. Absolutely none have ever been as effective as AVG. While nothing is perfect, AVG seems to strive to be as close as they can be in their craft. Thanks for making the net possible for me and my family."

KEVEN KRANTZ

"I found AVG 4 years ago. It makes virus protection easy regardless of you experience level. I really appreciate the fact that I don't have to worry about other family members and what they are doing. Thanks."

STEVE COCHRAN

"It is very simple: AVG works, I am and have been protected well for many (10?) years now! I love AVG, plain and simple. No arguments, no conflicts, no hogging system resources, no false positives... nada!"

SANDRA G MARR



## Choosing the Right AVG Protection

AVG has a level of protection that's right for you. No matter what you do online.

AVG INTERNET SECURITY 2011



Ultimate protection for everything you do online

AVG ANTI-VIRUS 2011



Exceptional protection that won't get in your way

AVG ANTI-VIRUS FREE EDITION 2011



Remarkable Protection. Absolutely Free.

Surfing and Searching



Social Networking



Chatting



Sharing, downloading and exchanging files



Emailing without spam



Shopping and Banking



Expert support and assistance

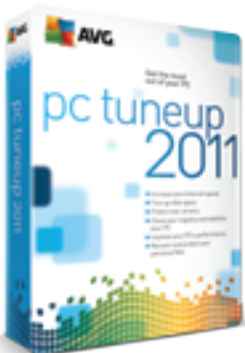


Priority updates



## Get the most out of your PC

AVG PC Tuneup 2011 is now available to help you maximize your computer's performance



- ✓ Increase your Internet speed
- ✓ Free up disk space
- ✓ Protect your privacy
- ✓ Clean your registry and stabilize your PC
- ✓ Improve your PC's performance
- ✓ Recover and protect your personal files



# internet security 2011

Ultimate protection for  
everything you do online



AVG Internet Security 2011 provides multiple layers of protection for everything you do online, which means you don't have to worry about shopping or banking, identity theft or viruses. It'll also keep your home computer secure and ensure you have a safe and clutter-free inbox.

## PEOPLE-POWERED PROTECTION

AVG's global community is 110 million people strong and growing. Each day they provide AVG with 1.5 billion potential threats to evaluate. From this, we identify and remove over 100 million threats every single day. All in near real time.

## SUPERIOR PROTECTION

- ✓ **AVG LinkScanner®** provides full web protection by actively checking web pages in real time before you visit them. It alerts you if the site is untrustworthy and shows website safety ratings in your search engine results.
- ✓ **AVG Social Networking Protection** keeps you safe by checking the links in messages you post on sites like Facebook. Works automatically in real time—no setup required.
- ✓ **AVG Identity Protection™** keeps your online identity safe, by shielding your passwords, credit card numbers, and other personal information from prying eyes.
- ✓ **AVG Protective Cloud Technology** is an early warning system that identifies and stops new threats. The cloud, combined with the power of our community, blocks threats before they reach you. It also reduces false positives.
- ✓ **AVG's Firewall** immediately blocks unauthorized inbound or outbound attempts to access or distribute your personal information. It also includes smart intrusion prevention to keep your home network even more secure.

## FASTER, LIGHTER AND MORE POWERFUL

- ✓ Rated #1 for threat detection by independent testing labs<sup>1</sup>
- ✓ One of the fastest scanning speeds available<sup>2</sup>
- ✓ Easy to install and use

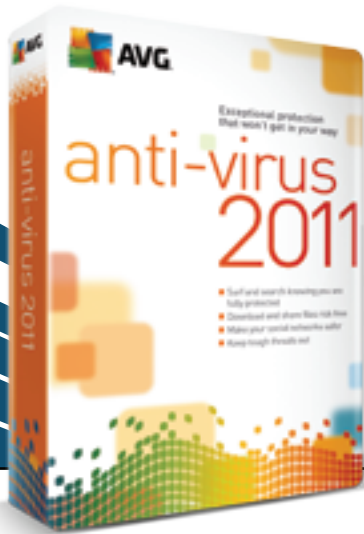
## Communicate, socialize and share privately and safely

- Surf and search knowing you are fully protected
- Download and share files risk free
- Shop and bank with confidence
- Block spammers and scammers
- Make your social networks safer
- Chat, email and send instant messages safely



# anti-virus 2011

Exceptional protection  
that won't get in your way



AVG Anti-Virus 2011 provides real-time protection against today's most sophisticated threats. This means you can surf, search, chat, download and exchange files with confidence. It'll even stop you from visiting harmful sites and will keep you safe on social networks.

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## SMARTER SCANNING

- ✓ **AVG Smart Scanning** runs in high-priority mode when you are away from your computer and switches to low-priority mode when you return. Scans run 3x faster because we don't waste time checking files we know are safe.

## DOWNLOAD, SHARE FILES AND CHAT SAFELY

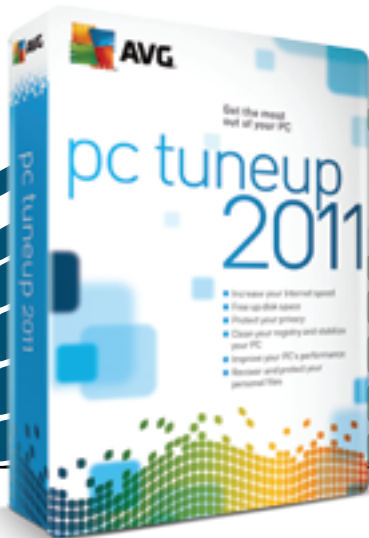
- ✓ **AVG Online Shield™** allows you to download, share and exchange files without risk. You're also protected when using ICQ, MSN and Yahoo! Instant Messenger.

- Surf and search knowing you are fully protected
- Download and share files risk free
- Make your social networks safer
- Keep tough threats out



# pc tuneup 2011

Get the most  
out of your PC



You already know how AVG can protect you online. Now we take our expertise one step further by fixing problems that slow you down. AVG PC Tuneup 2011 provides 16 useful tools to help you get the most out of your PC.

## **IMPROVE YOUR PC'S SPEED, PERFORMANCE AND STABILITY**

Registry Cleaner keeps your computer from slowing down, freezing or crashing. All the changes you make are backed up and can be undone quickly and easily. You can also reorganize files, as well as improve application response time, PC start-up speed and overall performance.

## **FREE UP DISK SPACE**

Disk cleaning tools remove duplicate and junk files from your hard disks, giving you back valuable space. You can also identify large files and save the ones you don't need to a removable drive.

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## **IMPROVE YOUR INTERNET CONNECTION**

Internet Optimizer automatically tunes your Internet connection settings to the type of Internet connection you use. Unlike similar products, the Internet Optimizer will test your connection settings before applying any changes.

## **PROTECT YOUR PRIVACY**

Permanently delete files and wipe disks so your personal data cannot be easily recovered. You can choose from four different shredding options, ranging from fast to military-level safety shredding.

You leave traces when you surf the Internet, open documents or run programs. Track Eraser will help you protect your privacy by hiding these traces so that no one can see which websites you have visited or which documents you have recently opened.

## **RECOVER LOST FILES**

Recover files that have been damaged or accidentally deleted within Windows. File Recovery also allows you to preview photos and documents while browsing through your list of found files.

- Increase your Internet speed
- Free up disk space
- Protect your privacy
- Clean your registry and stabilize your PC
- Improve your PC's performance
- Recover and protect your personal files



## Here's how AVG 2011 protects you

	AVG INTERNET SECURITY 2011	AVG ANTI-VIRUS 2011	AVG ANTI-VIRUS FREE EDITION 2011
<b>SURFING, SEARCHING AND SOCIAL NETWORKING</b>			
<b>AVG LinkScanner® (ENHANCED)</b>   Shows safety ratings in search engine results and checks web pages in real time	●	●	●
<b>AVG Social Networking Protection (NEW and UNIQUE to AVG)</b>   Protects you and your friends on social networks	●	●	●
<b>SHOPPING AND BANKING</b>			
<b>AVG Firewall (ENHANCED)</b>   Keeps hackers out and your private information safe	●		
<b>AVG Anti-Spam</b>   Blocks spammers and scammers	●		
<b>EMAILING, CHATTING, DOWNLOADING AND GAMING</b>			
<b>AVG Email Scanner (ENHANCED)</b>   Protects you from dangerous email attachments	●	●	●
<b>AVG Online Shield™</b>   Checks files before you download them and ensures online chat links are safe	●	●	
<b>Game Mode</b>   Keeps you safe without interrupting your gameplay or movies	●	●	●
<b>PERFORMANCE</b>			
<b>System Tools (ENHANCED)</b>   Monitors your PC and allows you to freely turn off applications that are run during start-up	●	●	●
<b>AVG Smart Scanning (NEW)</b>   Works while you play and doesn't waste time scanning files we know are safe	●	●	●
<b>SUPPORT AND UPDATES</b>			
<b>Technical Support</b>   Our experts are available 24/7 to help when you need it	●	●	
<b>Free Priority Updates and Version Upgrades</b>   Ensures you are protected from the latest threats	●	●	
<b>Auto-Fix Button (NEW)</b>   One click to resolve common issues that could reduce your protection	●	●	
<b>CORE PROTECTION</b>			
<b>AVG Community Protection Network (NEW)</b>   Shares the latest threat information with the community to make sure everyone receives the best protection	●	●	●
<b>AVG Protective Cloud Technology (NEW)</b>   Uses multiple scanning engines and behavioral detection to identify new threats	●	●	●
<b>AVG Identity Protection™</b>   Protects your passwords, credit card numbers, and other personal information online	●		
<b>AVG Anti-Virus, AVG Anti-Spyware, AVG Resident Shield and AVG Smart Anti-Rootkit (ENHANCED)</b>   100% detection makes sure you can't receive or unintentionally spread even the toughest viruses and spyware	●	●	●

## Customer Support

All AVG customers have access around the clock and around the globe to expert support at no additional charge. Just head on over to our support website at <http://www.avg.com/support> and we'll get you back on track—fast.

### More Information

AVG home and small office security products:  
<http://www.avg.com/home-and-office-security>  
 AVG network and server security products:  
<http://www.avg.com/business-security>

<sup>1</sup> AVG Internet Security was rated Number 1 in threat detection by AV-Test Org May-August 2010. <sup>2</sup> Our malware scanning engines are among the fastest in the industry, however all security software uses memory and processor power and can therefore result in slower system performance.

avg.com

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